

Meeting Agenda

Welcome, Introductions

Welcome Dewberry

Review of Outreach Subcommittee initiatives

Mission and Vision

Outreach Documentation + Gap Analysis

Collaboration

Documentation

Messaging

Next TAC Meeting

Dewberry will be helping to develop an engagement + implementation strategy for community outreach. Our committee will be helping to inform and facilitate that process.

They will help in further documenting outreach, business, organizations, community networks to prioritize identified stakeholder engagements with a focus on underserved and rural populations and CRMP phase deliverables.

We will work with Dewberry to create a Message that encompasses education and input.

Meeting Agenda

Welcome, Introductions

Welcome Dewberry

Review of Outreach Subcommittee initiatives

Mission and Vision

Outreach Documentation + Gap Analysis

Collaboration

Documentation

Messaging

Next TAC Meeting

Community Outreach Subcommittee Mission

“Assist in developing and executing a comprehensive outreach strategy to engage coastal communities – and particularly underserved communities – with the public master planning process and gather input to inform development of tailored and equitable resilience solutions “

Dewberry will be helping facilitate the methods by which we deliver our messaging. This will happen through tools of engagement (meetings, town halls, charettes) and awareness (blog posts, articles, etc.) Dewberry will also provide the content for tools of engagement.

Meeting Agenda

Welcome, Introductions

Welcome Dewberry

Review of Outreach Subcommittee initiatives

Mission and Vision

Outreach Documentation + Gap Analysis

Collaboration

Documentation

Messaging

Next TAC Meeting

Outreach Subcommittee initiatives

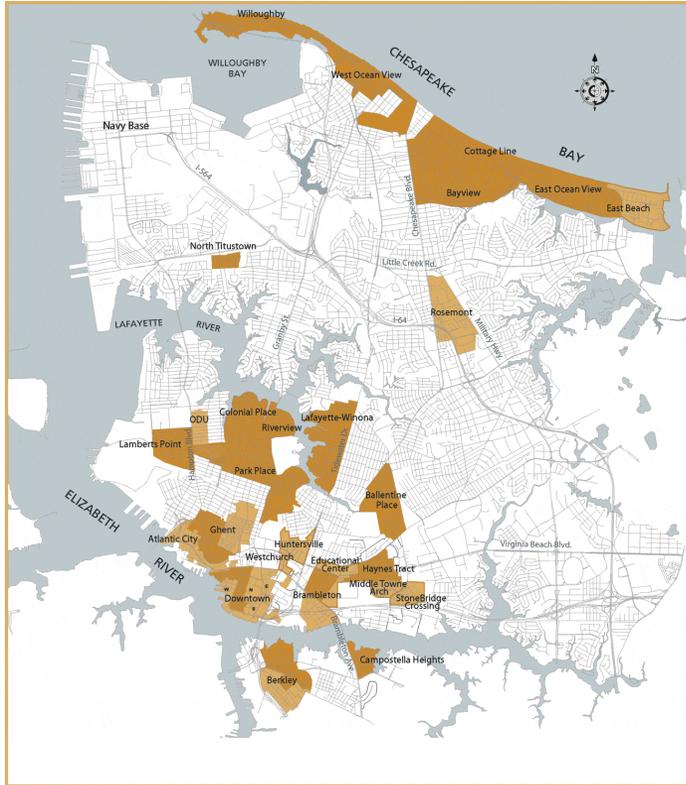
Outreach Documentation + Gap Analysis

Name of Affiliation	Type of Organization	Classification	Who is their audience?	Locality	Point of contact	Contact Information	Purpose of Affiliation	Industry affiliation	link
CCAN Environmental Justice Collaborative									
Northern Virginia Regional Commission	Regional Planning District Commission	Political Subdivision of the state	local govts. of Northern VA	Northern Virginia	Corey Miles	cmiles@novaregion.org			
Fredericksburg Regional Alliance (FRA)	Through recruitment, collaboration, and advocacy, the FRA creates the environment to foster regional job growth.	local	economic development	Fredericksburg region	Curry Roberts	(540) 361-7373; croberts@fra-yes.org	business		https://fredregion.com/
Fredericksburg Area Association of Realtors	association of realtors	local	realtors, sellers, and buyers	Fredericksburg region	Kim McClellan	kmcclellan@faarmembers.com	real estate		https://www.faarmembers.com/
Rappahannock United Way	social services	local	the public	Fredericksburg region	Janel Donohue	jdonohue@rappahannockunitedway.org ; (540) 373-0041	social services	community	https://www.rappahannockunitedway.org/
Bay Consortium Workforce Development Board	workforce development		the public; businesses		Jackie Davis		business		https://vcwbay.com/

Dewberry will be building out the outreach list as well in addition to pulling in their resource database. This database will be our tool for identifying priorities within the stakeholder groups that identify with mission goals of the subcommittee.

Outreach Subcommittee initiatives

Outreach Documentation + Gap Analysis



Meeting Agenda

Welcome, Introductions

Welcome Dewberry

Review of Outreach Subcommittee initiatives

Mission and Vision

Outreach Documentation + Gap Analysis

Collaboration

Documentation

Messaging

Next TAC Meeting

It was identified that this could be a helpful tool that could be used to help illustrate our outreach contact points, illustrate percentage of participation and other useful database points for the CRMP. The information from our documentation process would help to inform this mapping analysis.

Collaboration

- Continue to pull resources and send to Meryem who will continue to collate then forward onto to Dewberry.

- *Messaging: Overall Awareness* – start framing a narrative around a vision statement. Let's be able to talk through narratives/ideas for this in our next meeting 4/28.

Meeting Agenda

Welcome, Introductions

Welcome Dewberry

Review of Outreach Subcommittee initiatives

Mission and Vision

Outreach Documentation + Gap Analysis

Collaboration/Next steps

Documentation

Messaging

Next TAC Meeting

Next TAC meeting

- Presentation by Dewberry : information on strategy + schedule outline
- Specific updates to share with group? (framework, documentation outreach, stakeholder prioritization)
- Questions for Dewberry?

Meeting Agenda

Welcome, Introductions

Welcome Dewberry

Review of Outreach Subcommittee initiatives

Mission and Vision

Outreach Documentation + Gap Analysis

Collaboration/Next steps

Documentation

Messaging

Next TAC Meeting