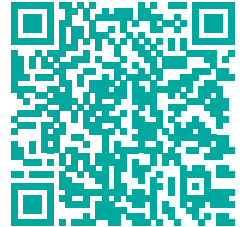


# Determine Vision, Goals & Objectives

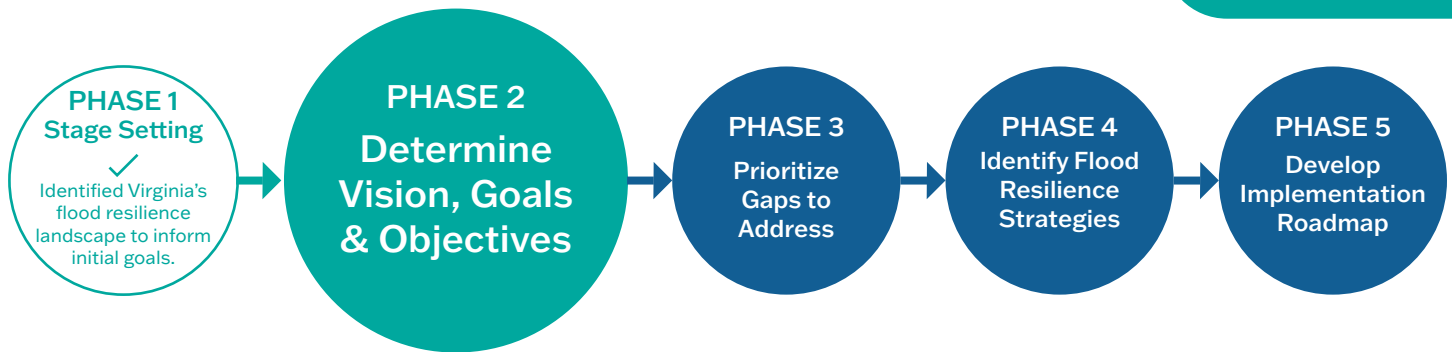
## Virginia Flood Protection Master Plan

### WHAT IS THE VFPMP?

All Virginians face a risk of flooding and benefit from flood resilience efforts. That is why the **Virginia Department of Conservation and Recreation (DCR)** is leading development of the Virginia Flood Protection Master Plan (VFPMP) to proactively reduce flood risks and increase the flood resilience of communities across the Commonwealth. **The VFPMP will serve as an actionable plan Virginia's government can use** to develop policies and programs that reduce current and future flood risks across the state by developing long-term, coordinated strategies and maximizing the benefits of flood resilience efforts.



Scan the QR code  
to learn more about  
the VFPMP



### PHASE 2: DETERMINE VISION, GOALS & OBJECTIVES

#### Purpose:

Define clear desired outcomes to guide the Virginia Flood Protection Master Plan.

During the Determine Vision, Goals & Objectives phase, the Plan Development Team:

**Created a framework** to ensure the vision, goals, and objectives were aligned to ensure positive outcomes from the VFPMP.

**Developed the VFPMP vision statement:**  
*"A thriving Commonwealth proactively addressing flood risks to further strengthen the resilience of communities, the economy, and the environment now and into the future."*

**Identified three goals** for achieving VFPMP's vision, with objectives to support each one:

**Goal A:** Mitigate current and future flood risks statewide

**Goal B:** Advance lasting and unified strategies to address flood risks

**Goal C:** Capture additional benefits through flood resilience



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